

Employer-Paid Certifications

Give Employers a Learning Advantage



With emerging skills facing increasing demand and decreased talent supplies, the case for employer-paid certifications is strong.

-  The number of certifications and associated training programs is vast.
-  Workers willing to take on the learning effort can acquire new or updated skills reliably.
-  Certifications can boost employee morale.

Organizations View Employer-Paid Certifications Favorably

Among companies using employer-paid certification programs, HR decision-makers say they have a positive impact on the:

Overall employee experience

96%

Ability to help sell the company's skills and capabilities to clients and prospects

96%

Development of new skills

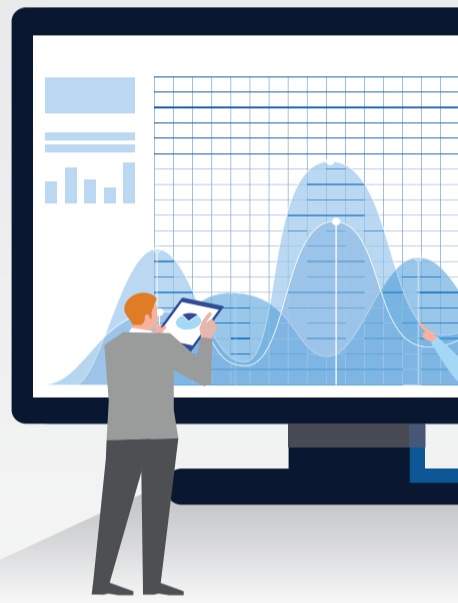
93%

Ability to attract and retain critical talent

91%

Development of leaders

90%



So, More Employers are Anteing Up

Knowing the benefits, employers are increasing their investment in certification. Among HR decision-makers:

42%

Claim they widely use certifications to acquire or update workers' skills

42%

Are in the early stages of adoption or will implement programs over the next 2 years

Further, more than half of employers with such programs have enhanced them over the past 2 years by:

Adding new skills to programs

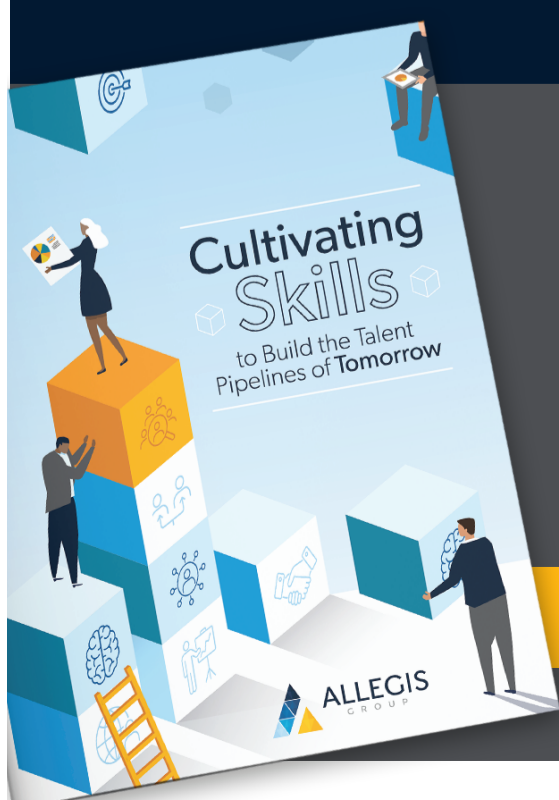
55%

Increasing budgets

53%

Opening programs to more people/geographies

51%



Download the Report

Employer-paid certifications are a powerful incentive to not only attract new workers but improve existing talent supplies. Download the report to unlock more ways to cultivate skills that build tomorrow's talent pipeline.

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